

# ARTISAN

WINTER NEWSLETTER 2011

**Oil is the answer...** well folks it's certainly the answer to our prayers here at Artisan! We just can't get enough of the stuff!

**KEVIN MURPHY**, the organic range stocked in our Harrow branch but available to all our clients, has its own oil called Young.Again. This "Elixir of Youth" is a wonderful blend of anti-oxidizing Australian oils that act as a lubricant to revive the hair and give it a soft and smooth appearance.

**REDKEN** has just launched Argan-6 oil, a revolutionary product that can be used in any number of ways to enhance and rebuild the lustre that is often missing on coloured or distressed, unhappy hair. You can use it on all hair types, wet or dry, or both if you're looking for an extra boost. It also acts as a heat protector, a conditioning oil, a soother and a smoother... in fact its just marvellous! Talk to your stylist how you can Argan Up your colour... you'll be impressed.



*"If every client left the salon with Argan Oil or Young.Again the world would be a shinier place!"*

**Creative guru Ashley in Harrow**

## Loyalty, Friendship, Love ...

that's what Artisan is all about! Here at Artisan we truly appreciate our clients' loyalty and we hope that you feel loved and looked after by us in return. All Artisan clients who have their hair cut and coloured in our salons are entitled to **10% discount on any products purchased**. Ask in your salon for details.

## A special Christmas treat

Fill those stockings with Redken's special Xmas Tin filled with shampoo and conditioner in a retro style box and 20% cheaper than usual. Or try the Kevin Murphy Xmas pack - including a give-away travel size must have.



## Andrew Barton was in the House!

Celebrity Hairdresser of the Year Andrew came and spent the day in our Watford salon. A motivational but fun day he entertained us with a few celebrity stories and showed us some impressive tips to use in future photo-shoots.

## New York! New York! so good they named

### ... a blow dry treatment after it!

The New York Blow Dry is a quick and effective permanent treatment that de-frizzes and straightens your hair in no time leaving it sleek, smooth and conditioned just like a New Yorker. Ask your stylist all about it during your next visit.

New Stylist Kerri from Watford loves her products so much she's prepared to guarantee her advice! "Everyone uses products" says our young retail queen, "professional ones are more expensive, but contain superior ingredients. I like to advise my clients which ones to purchase to keep that haircut of mine looking fabtastulous after they leave the salon."

## Before you trim the tree, think of your hair!

Christmas will soon be upon us, so take the time to book your appointment now and look forward to some relaxing time in one of our salons before the mayhem and merriment begins... remember that one always deals with stress of the festive season better with a great haircut! Don't leave it too late - our appointment book is already getting busy. Yule be glad you did!

## IN THE NEWS

**Stand back! Jo's back!** Talented, experienced hairdresser Jo has joined us again as a principle stylist, available on Wednesdays and Thursdays. Jo is an experienced colourist and cutter also specializing in extensions. We are running a introductory offer for her during November so be quick to visit us online and claim your discount for your November appointment.

**Sophie is Head Girl!** Glamorous Sophie in Harrow has been promoted to super special Senior Stylist.

**Reach for the Sky!** That's what we say to Shauna as she takes to the salon floor as New Stylist in Harrow. She completed her training at Artisan with top marks, so the only way is up!

**Carly finds herself with... child!** and a new title of Principle Stylist! Life just keeps getting better for Carly and her husband Richard. Congratulations to you both!

**Nats Back!** We are all looking forward to the return of lovely Natalie from maternity leave. She comes back in time for the Christmas rush.

## The Christmas gift that really cuts it!

Vouchers... are a girl's best friend... and a boy's... and a friend's... and a mum's... give them a gift with a long shelf life and the power to make them gorgeous in 2012!



## ... and finally,

from everyone here at Artisan we would like to wish you a very happy Christmas and may all your wishes come true in 2012.

